

CIFF Guangzhou 2024.

CIFM/interzum guangzhou. The leading trade fair for machinery, materials, and components for the future industry.

The largest exhibition platform dedicated to the furniture manufacturing industry will return to the stage revamped and further expanded during the second phase of the 53rd CIFF Guangzhou, from 28 to 31 March 2024, in conjunction with Office Furniture and Commercial Spaces.

CIFM/interzum guangzhou 2024 aims to create a high-level event focusing on the supply chain, showcasing cutting-edge solutions in the production of machinery, materials, and components for the furniture industry, and making a valuable contribution to the development of industry trends.

New this year are **the revamped exhibition layout and concept**. Since 2023, **CIFM/interzum Guangzhou has grown by 14%**, covering **180,000 square metres of exhibition space** with a total of **21 pavilions** distributed across areas B and C of the Canton Fair Complex, and hosting around **1,500 exhibitors**—a new record.



Following the theme '**Throughout Upstream and Downstream, Link to A New Future**', CIFM/interzum Guangzhou comprises 3 main sections: **Materials, Hardware, and Machinery** each designed to cater to different needs and interests, but configured as a single business platform for centralised purchasing.

The **Materials** section will see the participation of famous national and international brands such as Shattdecor, Rehau, DiLon, Holley, Furen, Liamax, and Enea across no fewer than 11 pavilions in Area C, increasing the dedicated surface area by 40% and broadening and optimising the range of product categories on offer. This section will feature high-quality new materials for upholstery, decorative papers and edgings for furniture finishing, decorative and fireproof panels, chemical products, and more. With a focus on original surface design, material innovation and application, and advanced functionality, the **Materials** section offers cutting-edge solutions for all areas of furniture, from upholstery to custom-made furniture.

The **Original Design 2.0** event provides an innovative showcase of iconic brands with a focus on originality and R&D in the decorative panel industry, while the **CMF Trends International Material Gallery** promotes interaction between brands and designers with the goal of creating a true source of inspiration for global interior design.



中国（广州 / 上海）国际家具博览会

China International Furniture Fair
(Guangzhou / Shanghai)

53rd CIFF Guangzhou 2024

China Import and Export
Fair Complex & PWTC EXPO
Guangzhou Pazhou, China

March 18-21, 2024

March 28-31, 2024

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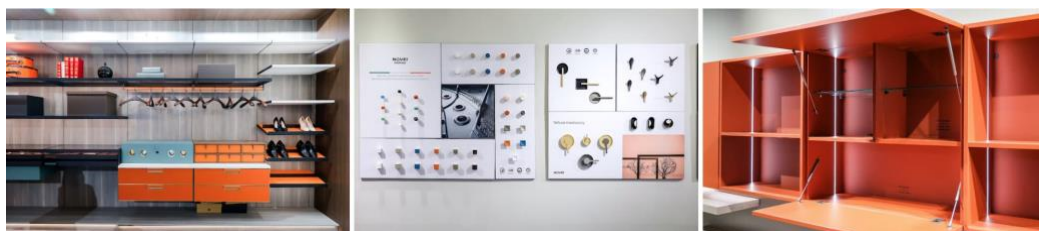
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CHINA FOREIGN TRADE GUANGZHOU EXHIBITION GENERAL CORP.

Aiming to promote innovation in the furniture industry and establish new standards in the production of high-end furniture for increasingly intelligent homes, the **Hardware** section is set to present the most advanced technologies, innovative concepts, and cutting-edge solutions, thus promoting the evolution of the furniture hardware sector itself. Over five pavilions in **Area B**, it brings together prestigious Chinese and international brands—including DTC, SH-ABC, Taiming, Tutti, and Nisko—to offer a wide range of products such as slides, chains, profiles, locks and locking systems, handles, lighting systems, screws and accessories, and more.



The **Machinery** section occupies five pavilions in **Area C** and is the benchmark for innovation and digital transformation in the furniture industry. With a focus on the promotion of artificial intelligence and integrated solutions, this section brings together leading international manufacturers of woodworking, stitching, and upholstery machinery and mattress production machinery such as Himile, Biesse, Cefla, Hold, and Huahua, among others. Their proposed solutions and technologies for the intelligent production of furniture will offer visitors a new vision of the industry's future.



53rd CIFF Guangzhou 2024

phase 1 - 18-21 March 2024

home furniture, homedecor & hometextile, outdoor & leisure furniture

phase 2 - 28-31 March 2024

office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials

For more information on CIFF please visit: www.ciff-gz.com

You can download the [high-resolution images here](#)

Further images are available upon request

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